

MSc International Business

Key Features of the MSc Programme

- Taught 'full time' programme for a period of twelve months
- Flexibility of joining in September or January
- Flexibility of choosing any of the degree pathways after joining
- Emphasis on problem solving and real world applications of knowledge
- Field study trips and distinguished guest lecturers from business leaders
- Focus on developing skills in team work, research and data analysis, report writing and presentation, and multi-cultural interaction
- An intensive Foundation Economics and Statistics for Business module lays the basis for the programme
- Students take a total of ten modules: each degree pathway has some compulsory core modules and a choice of optional modules
- All students write a business project during the summer term, which offers them an opportunity to analyse data and write a business project.

"...definitely the right choice for me. The experienced professors, distinguished guest lecturers and the various world class teaching and learning facilities helped broaden my knowledge of critical aspects of International Business."

H Trinh



Staff & students wind down at the end of term party



Natalia Varela being awarded the prize for the best International Business project

"My year at Dundee University was one of the best adventures I have lived."

Natalia Varela

Natalia Varela joined the MSc programme having completed a Bachelor of Design degree in Columbia. She graduated with an MSc International Business and Marketing degree with distinction in January 2015 and won the prize for the best International Business project. Since graduating, Natalia has set up and is running a business consulting in creative and strategic marketing in Columbia while working as a digital marketing analyst.

Contact

Dr Bill Russell • School of Social Sciences • University of Dundee • Dundee DD1 4HN, Scotland UK
tel: +44 (0)1382 384443 • skype: uodschoolofbusiness • email: j.m.campbell@dundee.ac.uk

To apply

- For application information email: postgrad-admissions@dundee.ac.uk
- Apply online: www.ukpass.ac.uk or at www.dundee.ac.uk/study/pg/internationalbusiness/#!info-your-application

For further information about the programme see:

www.dundee.ac.uk/study/pg/internationalbusiness/



www.dundee.ac.uk/study/pg/

MSc
International Business



MSc International Business

- MSc International Business
- MSc International Business and Finance
- MSc International Business and Banking
- MSc International Business, Banking and Finance
- MSc International Business, Accounting and Finance
- MSc International Business and Marketing
- MSc International Business and Human Resource Management
- MSc International Business, Marketing and Human Resource Management
- MSc International Business and Management

MSc International Business

What is the MSc International Business Programme?

Students can join the MSc Programme either in September or January each year and choose any of the following degrees:

- MSc International Business
- MSc International Business and Finance
- MSc International Business and Banking
- MSc International Business, Banking and Finance
- MSc International Business, Accounting and Finance
- MSc International Business and Marketing
- MSc International Business and Human Resource Management
- MSc International Business, Marketing and Human Resource Management
- MSc International Business and Management

These degrees are directed towards motivated students who hold a good graduate degree (BA/BSc/BTech/BEng/BCom). Their purpose is to enable students to acquire the necessary tools and skills to pursue a successful career in International Business, Finance, Banking, Marketing and Human Resource Management.

MSc graduates may work in small firms, in large multinational firms with offices throughout the world or in the public sector. There is an enormous variety of work that includes meeting a wide cross-section of different people, giving advice, and providing management and technical services.

Entry Requirements

- A suitable (normally a good second class or equivalent) first degree, preferably an honours degree, in any subject that has enabled the candidate to develop analytical and quantitative skills.
- IELTS 6.0 (or equivalent) for applicants whose first language is not English



“The year I spent at Dundee University as a postgraduate student can be described as one of the best years of my life.” *G Chamal*

Programme Structure

The common elements of all degrees are:

Compulsory Core Modules

- Foundation Economics and Statistics for Business
- Applied Business Statistics
- Internationalisation Strategies

- Strategic Decisions for Business
- International Business Finance
- International Business Project

MSc International Business

Students choose **four** from:

- Global Financial Markets
- Principles of Marketing Practice
- International Business Strategy
- Experience Design
- Human Resource Management Strategies
- International Human Resource Management
- Applied Business and Marketing Research
- Forecasting for Business and Finance
- Personnel Economics for Managers
- Derivatives and Risk Management
- Corporate Governance
- Business Accounting for Non-Specialists
- Global Risk Analysis
- Strategic Management Accounting
- Leadership and Decision Making
- Digital Marketing

MSc International Business and Marketing

Students take at least **three** of the following modules:

- Principles of Marketing Practice
- Experience Design
- Applied Business and Marketing Research
- Marketing Management and Strategy
- Digital Marketing

and choose up to **one** option from:

- International Business Strategy
- Personnel Economics for Managers
- Corporate Governance
- Business Accounting
- Strategic Management Accounting
- Leadership and Decision Making

MSc International Business and Human Resource Management

Students take an additional **three** compulsory modules:

- Personnel Economics for Managers
- Human Resource Management Strategies
- International Human Resource Management

and choose **one** from:

- Principles of Marketing Practice
- International Business Strategy
- Experience Design
- Applied Business and Marketing Research
- Forecasting for Business and Finance
- Corporate Governance
- Business Accounting for Non-Specialists
- Strategic Management Accounting
- Leadership and Decision Making

MSc International Business and Finance

Students take an additional **three** compulsory modules:

- Global Financial Markets
 - Forecasting for Business and Finance
 - Derivatives and Risk Management
- and choose **one** from:
- Corporate Governance
 - Business Accounting for Non-Specialists
 - Global Risk Analysis
 - Strategic Management Accounting
 - Emerging Financial Markets and Investment

MSc International Business and Banking

Students take an additional **four** compulsory modules:

- International Banking
- Financial Management of Banks
- Current Issues in Banking and Finance
- Banking and Financial Services Law

MSc International Business, Banking and Finance

Students choose **two** from:

- International Banking
 - Financial Management of Banks
 - Current Issues in Banking and Finance
 - Banking and Financial Services Law
- and choose **two** from:
- Global Financial Markets
 - Forecasting for Business and Finance
 - Derivatives and Risk Management
 - Global Risk Analysis
 - Emerging Financial Markets and Investment

MSc International Business, Accounting and Finance

Students take an additional **two** compulsory modules:

- Global Financial Markets
 - Strategic Management Accounting
- plus **one** from:
- Business Accounting for Non-Specialists
 - International Accounting and Financial Reporting
- and choose **one** from:
- Forecasting for Business and Finance
 - Derivatives and Risk Management
 - Global Risk Analysis
 - Corporate Governance
 - Emerging Financial Markets and Investment

MSc International Business, Marketing and Human Resource Management

Students take an additional **two** compulsory modules:

- Principles of Marketing Practice
- Human Resource Management Strategies

Students choose **one** from:

- Applied Business and Marketing Research
- Experience Design
- Marketing Management and Strategy
- Digital Marketing

and **one** from:

- International Human Resource Management
- Personnel Economics for Managers

MSc International Business and Management

Students choose **four** from:

- Performance Measurement and Reporting
- Operations Management and Change
- Human Resource Management
- Marketing Management and Strategy
- Strategic Management & Organisational Analysis

Teaching and Assessment Methods

The Foundation Economics and Statistics for Business module is taught intensively in the first two weeks and thereafter the core and optional modules are taught throughout the year of study. All modules are assessed by coursework and final exam.